

Trudell Holdings, Inc. Joins VIPAR Heavy Duty

Locations known locally within their market as Trudell Trailers

- 47-year old De Pere, Wisconsin-based company serves fleets, independent service facilities, municipalities and owner-operators
- Trudell Holdings provides a broad selection of heavy duty aftermarket parts for trucks and trailers, along with tools and equipment and shop supplies
- Locations are strategically spread across Wisconsin, Minnesota and Michigan

Crystal Lake, III. - Feb. 22, 2018 – <u>Trudell Holdings, Inc.</u> is the newest company to join the <u>VIPAR</u> <u>Heavy Duty</u> network of distributors as a stockholder. Established in 1971, Trudell Holdings, Inc. operates out of its headquarters in De Pere, Wisconsin and from locations in Wisconsin, Minnesota and Michigan. In addition to its Trudell Trailer locations in the Midwest, Trudell Holdings, Inc. also recently acquired Northeast Great Dane, LLC with locations in New Jersey, New York and Massachusetts.

Trudell Holdings, Inc. serves a customer base of fleets, independent service facilities, municipalities and owner-operators. The company offers a broad selection of heavy duty tractor and trailer parts, tools and equipment and shop supplies. Its services offering includes new and used trailer sales, rental and leasing, trailer maintenance and trailer mobile service, along with minor truck repair.

"The management team at Trudell is focused on honest, open and trustworthy customer relationships," said Jim Pennig, vice president of business development, VIPAR Heavy Duty. "Their entire team is committed to treating each customer with respect while providing them superior quality products and services. We look forward to helping Trudell expand their business with the industry leading brands we represent and are pleased to welcome them to the VIPAR Heavy Duty family."

For more information on Trudell Holdings, Inc., visit <u>www.trudelltrailers.com</u>. For more information on VIPAR Heavy Duty, visit <u>www.vipar.com</u> or email: <u>info@vipar.com</u>.

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About VIPAR Heavy Duty

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from more than 630 locations across the United States, Canada, Puerto Rico and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. VIPAR Heavy Duty also operates two wholly owned subsidiaries, Global Parts Network, LLC and Power Heavy Duty LLC, as part of the VIPAR Heavy Duty family of companies. For more information, visit www.vipar.com.

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